

THE REPORT

Egypt 2012

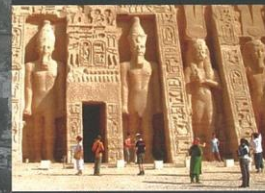
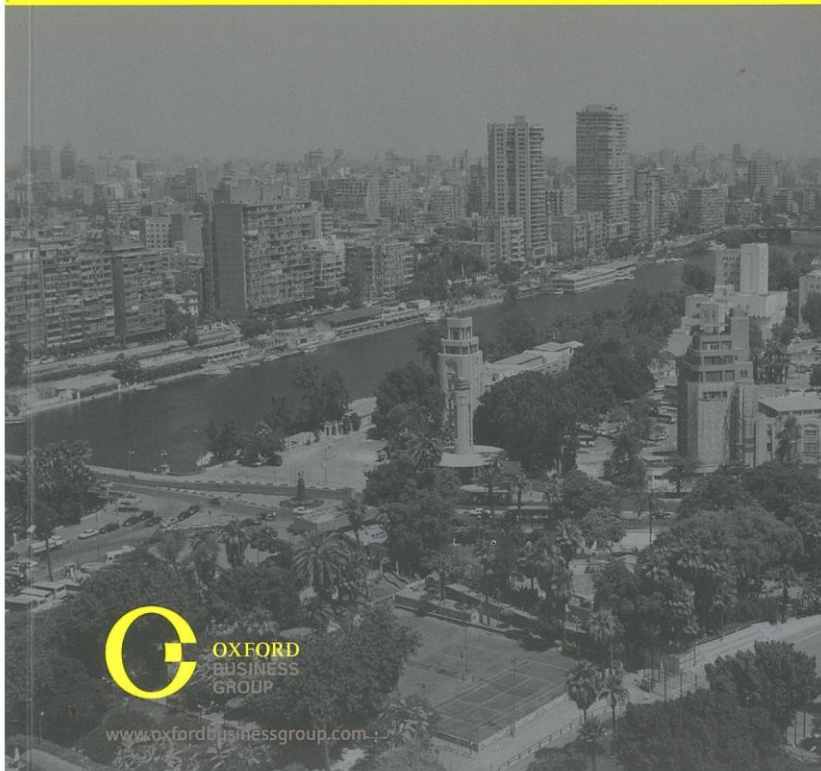
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The Egyptian Company For Foods



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Established over 50 years ago, BiscoMisr (The Egyptian Company for Foods), is a leading manufacturer of confectionary and baked foods.

Besides being a dominant player in the Egyptian market, the company exports many of its products mainly to markets in the Middle East and Africa, also to Europe and North America.

With over 3000 employees in production facilities in Cairo and Alexandria, the company has a wide range of high quality products. These include plain biscuits, wafers, date bars and corn flakes as well as seasonal products such as kakh. BiscoMisr works to the highest quality standards and is ISO 9001, ISO 22000, ISO 14001 and OHSAS 18001 certified.